

TENS OF THOUSANDS OF MILES
TRAVELING ALL OVER NORTH AMERICA.



SHELL ROTELLA® Road Show

YOU'RE INVITED



Come see the Shell Rotella® Road Show and see for yourself what's made Shell Rotella® the #1 brand of heavy duty diesel motor oil in America.

We invite you to come put our hardworking products to the test. Come visit the Shell Rotella® Road Show at:

See for yourself what's made Shell Rotella the #1 heavy duty diesel engine oil in America.*

Enjoy our hospitality, giveaways, interactive demonstrations, and

Come talk with our experts and walk through the Rotella® Road Show and see for yourself what makes us the #1 brand of heavy duty diesel motor oil. Inside, you'll see:

- The centerpiece of this traveling technology center is a gleaming 53' double bump-out trailer with over 3,000 square feet of interactive displays including:
- Information on the future trends of HD engine oil
- Product displays for Shell complete lubricant protection – Shell Gadus®, Shell Spirax® and Shell Rotella® ELC's
- Technology displays to assist drivers on the road
- Million Mile Haul of Fame museum
- MyMilesMatter Slot Machine

For more information, visit us at
<http://www.shell.com/rotella/roadshow.html>.