

TENS OF THOUSANDS OF MILES TRAVELING ALL OVER NORTH AMERICA.



SHELL ROTELLA® Road Show

The most innovative Road Show ever features exciting displays and graphics supporting the Hardworking campaign, including:

- Kentucky Air Ride Double Slide out display trailer to triple the total footprint for a truly impressive experience
- 2014 Freightliner Coronado tractor
- Footprint of Trailer: 85' x 28' x 13'6"
- Minimum Space Requirements: 90' x 30' x 14'
- 60 kW on-board generator with ship-to-shore capabilities - 208 volt, 200 amp, 3 phase
- Displays/interactive areas with touch screens to engage audiences
- Displays for Shell complete lubricant protection - Shell Gadus, Shell Spirax, Rotella ELC's, and Shell Rotella Heavy Duty Engine Oils
- 2 drivers/operators
- Technology displays to assist truckers while on the road-iPads, smart phones, helpful apps
- My Miles Matter Slot Machine
- Million Mile Haul of Fame museum of all current inductees
- Information on the Future Trends of HD engine oil
- Projector and portable screen for onsite classroom trainings
- 2 entry/exit doors with decks and stairs
- 3 Rotella Inflatable Bottles
- Shell SuperRigs Photo Wall

